

Jorge Silva Martins

PARTNER TECHNOLOGY, INNOVATION AND
REGULATORY

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Portuguese and English

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Jorge is part of the firm's Technology, Innovation and Regulatory team and he has focused his activity on assisting national and international clients with complex regulatory issues and is also recognised in the market for his work in the areas of data protection, cybersecurity, e-commerce, intellectual property and cryptoassets.

His multidisciplinary academic background, combined with a strong technological vocation and the experience he has gained advising some of the largest global technology companies and numerous start-ups, gives him a highly versatile profile geared towards creating innovative, customised legal solutions in line with his clients' strategic objectives.

On the regulatory side, Jorge has developed a solid practice, with a special focus on the electronic communications sector, supporting telecoms operators, regulatory authorities, some of the main infrastructure holding companies at European level, and large technology companies with operations or projects in Portugal.

Jorge also has extensive multi-sector experience in defining and implementing data protection risk management strategies and cybersecurity (including carrying out audits and coordinating crisis response), regulation of the digital economy, drafting and negotiating highly complex contracts involving intellectual property assets, and advising clients on projects in the cryptoassets and metaverse areas.

Professional Experience

Before joining MFA Legal, Jorge headed the Technology, Data and Digital Innovation area at CS'Associados, co-coordinated the Technology, Mobility and Communications area at PLMJ, was also a member of the technology area at DLA Piper ABBC and was a member of the Public Law area at Vieira de Almeida & Associados. He began his career at PLMJ.

He is Vice-President of ACEPI - Associação da Economia Digital, Member of the Board of ARBITRARE and Member of the Supervisory Board of .pt.

Academy

- Board Member of the AI Lab at the Faculty of Law, University of Lisbon
- Lecturer on the Data Protection, Digital Security and Compliance course at the Faculty of Law of the University of Lisbon
- Lecturer on the Postgraduate Course and the LLM Course "AI in Legal Practice and its Regulation" at the Faculty of Law of the University of Lisbon
- Lecturer on the Executive MBA at Porto Executive Academy

Publications

Author of several articles and publications on topics that intersect law and technology, including:

- *Direito dos Dados Pessoais: Coletânea de Legislação Fundamental, Elementos de Apoio*, Almedina, 2023 (co-authored)
- *O Poder da Web3 e dos Mundos Virtuais para as Empresas do Futuro*, Actual Editora, 2024 (co-authored). In this work he is the author of the article "Law and virtual worlds: a first approach"
- Trademark Protection in the Metaverse, in *The Legal Industry Reviews on Intellectual Property*, 2024 (co-authored)
- Blockchain Domains: A New Era on Internet Identity?, in *The Legal Industry Reviews on Intellectual Property*, July 2024 (co-authored)
- Why a single piece of cheese is likely to transform European copyright law, in *The Legal Industry Reviews on Intellectual Property*, 2025

Awards and Recommendations

- Band 3 | Chambers and Partners
- Firm to Watch in TMT | Legal 500
- Ranked by Media Law International

Academic Qualifications

- Law Degree - University of Lisbon Law School (1998-2003)
- Master's Degree in Legal and Political Sciences - University of Lisbon Law School (2008-2011)
- LL.M at NYU - New York University School of Law (2010-2011)
- International Professional Certificate Summer Programme, Understanding U.S. Intellectual Property Law" - Stanford Law School (2019)
- Executive Programme "Law, Policy & Technology" - IE University (2023)
- Programme "AI and the Law: Navigating the New Legal Landscape" - Harvard Law School (2025)

Professional Associations

- Admitted to the Portuguese Bar Association