

Filipa Correia

HEAD OF PUBLIC AFFAIRS, MARKETING &
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COMMUNICATION

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With over 17 years of experience, Filipa is a professional who uses her proven track record in strategy, business development, and communication to generate impactful results. She combines a solid strategic mindset with innovative thinking, consistently translating complex ideas into action plans.

Filipa's responsibilities include managing the firm's institutional relations with the market, marketing and communication, supporting new business areas and implementing the digital transition at the firm.

Professional Experience

Her professional career began at Vieira de Almeida (VdA), where she remained for 15 years. In August 2023, she joined SRS Legal as Senior Marketing & BD Specialist | Coordinator of Legal Directories and, in March 2024, she joined Abreu Advogados to take up the position of Legal Directories and Awards Manager | Business Development.

Academic Qualifications

Filipa holds a **Master's degree in Digital Marketing** from IPAM Porto and a **Bachelor's degree in Marketing and Advertising** from IADE – Creative University.

Her academic path also includes:

- **Communication Sciences** | Universidade Autónoma de Lisboa (2 years completed)

Executive Education & Certifications:

- **Luxury Brand Management** | ISEG – Executive Education
- **Leadership: Creating Public Value** | Harvard University Online
- **Design Thinking Facilitator** | Design Thinkers Academy, Amsterdam